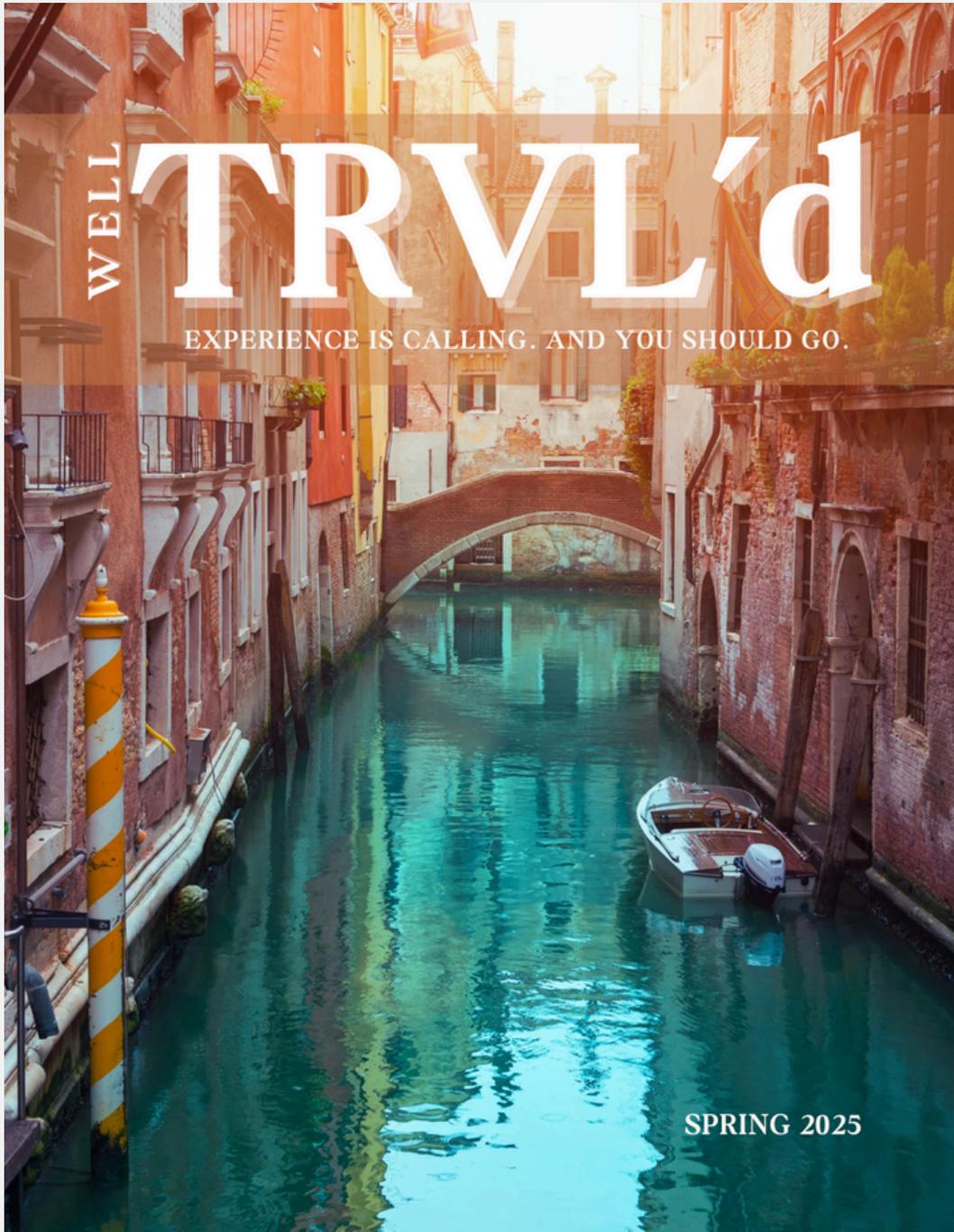

The Sanity-Saving Travel Advisor Marketing Kit

Marketing Smarter, Not Harder—With Done-For-You Tools That Let You Focus on What You Do Best



WELL TRAVEL MAGAZINE



Well Trvl'd Spring Issue

Deliver this ready-to-send digital issue directly to your client list. It's ready-linked, informative, and designed to spark travel conversations—without shouting “sales pitch.”

Pro tip: Forward this to your VIP clients with a personal note, like “*Thought of you when I read this feature on Sicily*”

5 PLUG & PLAY EMAILS



Swipe, tweak and send. These email templates help you:

- Re-engage past clients
- Share the magazine
- Promote your travel planning services
- Plant seeds for future trips
- Stay top of mind without being pushy

Includes:

- Subject lines that actually get opened
 - Casual-professional tone that feels personal
 - Easy edits so you can hit “send” in under 3 minutes
-



Re-engagement Email

Subject Line: Let's get you dreaming again ✈️

Preview: A little travel inspiration to spark your next getaway.

Body Copy:

Hi [First Name],

It's been a minute—so I wanted to check in and drop a little inspiration your way. I've been thinking about your next trip and came across something I thought you'd love.

👉 Check out this season's issue of Well Trvl'd: [link]

It's full of new destinations, travel tips, and ideas that might just get the wheels turning again.

Let me know what catches your eye—I'd love to help make it real.

Talk soon,

[Your Name]



Magazine Share Email

Subject Line: Just dropped: your digital passport to wanderlust

Preview: Flip through the latest issue of Well Trvl'd

Body Copy:

Hi [First Name],

The latest issue of Well Trvl'd is live—and it's packed with destinations, hidden gems, and vacation ideas that are anything but ordinary.

If you're looking to get something on the calendar (or just want a mental escape for now), this is for you:

👉 [Magazine Link]

I'm here if something sparks your interest—whether it's a weekend escape or a bucket-list trip.

Warmly,

[Your Name]



Promote Your Planning Services

Subject Line: Dreaming = fun. Planning = easy (when I do it for you).

Preview: From wanderlust to wheels up—with none of the stress.

Body Copy:

Hi [First Name],

If you're eyeing your next adventure but dreading the logistics—I've got you.

My job is to make travel seamless, personalized, and actually enjoyable to plan. Whether it's a romantic escape, a family getaway, or something totally unique, I'll handle the details so you can enjoy the experience.

Let's chat about what you're craving travel-wise, or take a peek at the latest issue of Well Trvl'd for some inspo: [link]

[Your Name]

[Optional: link to your calendar or inquiry form]



Seed the Next Trip

Subject Line: Where to next? 🌍

Preview: Let's get something on the horizon to look forward to.

Body Copy:

Hi [First Name],

Whether you just got back from a trip or it's been a while, now's the perfect time to start thinking ahead.

A lot of my clients are already locking in travel for [season/year] to take advantage of the best options—so if something's calling your name, let's put it on the radar.

Need ideas? The latest Well Trvl'd has plenty to explore: [link]

As always, I'm just a message away.

[Your Name]



Keep in Touch (Soft Touch) Email

Subject Line: No agenda—just a little travel magic

Preview: For when you're ready to make your next move.

Body Copy:

Hi [First Name],

No pitch, no pressure—just sending you something beautiful to flip through when you need a break from the inbox.

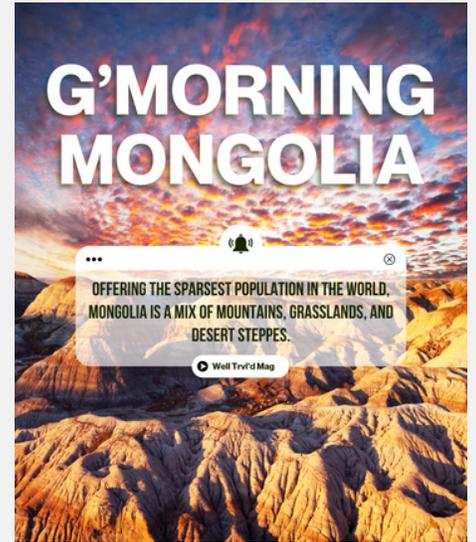
👉 [Magazine link to Well Trvl'd]

Whether you're ready to book or just daydreaming for now, I hope it gives you a spark. And when the time is right, I'll be here to bring your next trip to life.

Talk soon,

[Your Name]

LET'S GET SOCIAL



Sample Caption:

Don't you deserve to see the wonders of the world? if you can dream it, I can design it."



#TravelWell #WellTrvld
#Travelgram
#VacationPlanner
#Adventure #TravelAddict
#GetOutside #TravelPro
#TravelIsLife #LuxuryAdvisor
#AlwaysPacked
#PathLessTraveled

Tip: "Want more content like this with every issue? Business Class and First-Class tiers include ready-to-post content drops."

HOW TO COVER YOUR MARKETING COSTS WITH AD SALES

Without Selling Out

With business & First Class, you get:



You have pages to use any way you choose. If you want to offset your cost, we suggest using them for ad space. It allows you to promote the businesses you believe in while giving them access to your audience.

Who to Sell to:



People in the travel space: Think travel insurance or luggage brands. Even hoteliers you love. .

By the Numbers:

You have 4 custom pages and you promote a trip on one and sell three others full-pages at a cost-effective rate of \$500/each.

$$\begin{aligned} \$500 \times 3 &= \$1500/\text{issue} \\ -\$1350/\text{qtr for business class} \\ &= \$150 \text{ net profit} \end{aligned}$$

In this case, everyone wins. And your costs are covered!

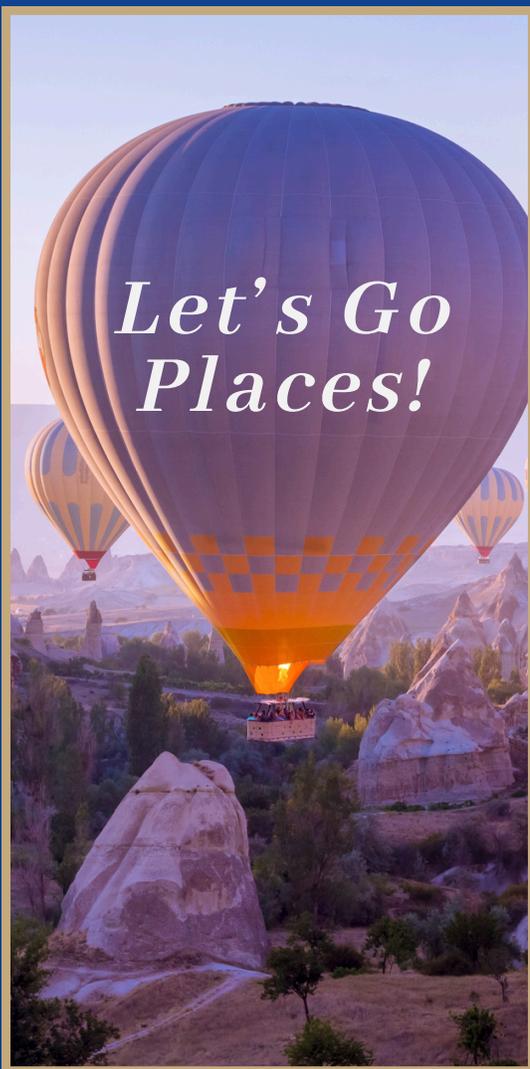
WHAT'S NEXT?

Thinking of
branding your
own magazine:



[Compare Plans](#)

	MOST POPULAR	
ECONOMY	BUSINESS	FIRST CLASS
\$225/MO	\$450/MO	\$1200/MO



"My open rate nearly quadrupled with the first issue and it's expanded my network significantly through the partners I promoted in my ad pages."

-Robert | Groups Advisor

Ready to make some marketing magic happen?

[Get Your Own Mag](#)

Or maybe you want to talk through the details?

[Book a Discovery Call](#)

"The best marketing doesn't feel like marketing."

-Tim Fishburne